

carrier envelope

letterhead

postcard



reply envelope

reply card

**kentgay**  
**DESIGN**  
 Development Collateral  
 End of Year Campaign 2015  
 Capitol Hill Arts Workshop  
 Graphic Design by Kent Gay  
 Illustration by Kent Gay  
 Photography by Leslie Mansour  
 Words by Hannah Jacobson



photo by Leslie Mansour

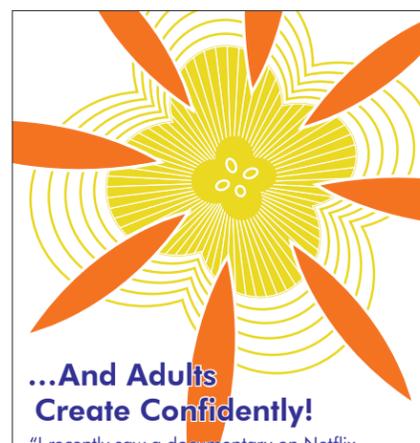
**Creating a Community where Children Thrive...**

"The value to our family goes beyond money. Our child's time at CHAW these last years have become part of the fabric of her life. CHAW is a stable environment, and seeing her excited about something she's created or been a part of—beyond herself!—makes a big difference.

In her own words, "It feels like home."  
 As for her parents, we would count CHAW values as:

- NEVER turning a child away
- building and threading the ties of a community through the experience of many arts mediums
- maintaining a talented, dedicated staff that cares for each student

We have come to rely on CHAW and see it as our community."  
 —family of a 9-year-old student



**...And Adults Create Confidently!**

"I recently saw a documentary on Netflix called *Alive Inside: A Story of Music and Memory*. Basically this film is about how music transforms people with Alzheimer's and other dementias...Now although I am not in a nursing home with this condition I could identify on many levels with the power of music and what it does for me. I do feel for the first time that I am alive and know who I am and what I want. I feel that studying the violin is a part of who I am. The violin holds a most mysterious, beautiful quality that intrigues me...It is a difficult instrument to learn how to play, but I am excited and I love the challenge for the sheer joy of creating beauty with it."  
 —54-year-old student

**CHAW FACT:** our vision for CHAW is to be *A Place that Connects and Transforms*, welcoming students of all ages and backgrounds. We have never turned a student away for inability to pay, because we believe that everyone has the capacity to thrive and grow through the **creativity, confidence, and community** they'll find at CHAW.

**CHAW provided \$55,000 in tuition assistance to children and adults in FY15**



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